



# LILLIAN CHARLES

## SOCIAL MEDIA MARKETING

### CONTACT

- +1(281).961.1546
- Lillian.Charles@tamu.edu
- College Station, TX. 77845

### EDUCATION

#### Bachelor of English

Texas A&M University  
Texas A&M University, College  
Station, TX

**2023-2025**

#### Associates

Blinn College  
Bryan, Tx.

**2020-2023**

### SKILLS

- Work Planning & Organization
- Communication
- Adobe Systems Software
- Advertising trends
- Friendly
- Team Player
- English Structure

### ABOUT ME

Goal-oriented entry level marketing analyst with 3+ years of experience. Posses natural talents in creating and organizing eye-catching content effectively reaching various groups of consumers. Currently pursuing a Bachelors of English at Texas A&M University. Hardworking leader implementing lucrative strategies, driving profits, and producing a engaged progressive customer experience.

### EXPERIENCE

#### Leasing Agent

The Gables (DTI Investments)

**March 2022- Feb. 2023**

- Conducted and reviewed background and credit checks
- Arranged detailed and accurate records
- Created engaging content for Facebook and Craigslist

#### Content Creator

Royal Roofing

**Jan. 2021 - March 2023**

- Coordinated and tracked content through multiple platforms
- Managed and categorized project deadlines
- Closely collaborated with owner and teams to create content

### LANGUAGE

Spanish



### REFERENCE

Necole Collins

Lease manager| DTI Investments

+1(979).693.1188